

# HOT & ROLL NEWSLETTER

EDITION 15 (JULY 2022- SEPT 2022)

HOT & ROLL.COM

**HOT** & **ROLL**<sup>®</sup>

Find Us at  
**hotandroll.com**



# **MARKETING CAMPAIGNS**



# Congratulations

to all our contest winners



## July Contest: Cari Jalan Yang Betul

Muhammad Issraq  
Nisa Rahman  
Bear Miko  
ShanYin Cheah  
Zufino Zulkafli



## August Contest: Kira Bendera & Menang

Vania Amani  
Syiqaliena Equeen Nur  
Noor Elyzani  
Maihani Mat Aisa  
Syikin Sahri



## Sept Contest: Pilihan Laluan Yang Betul

Leha Noor  
Adeline Lms  
Shavita Erama  
Anis Hasniza  
Chen Melody

Be sure to follow us on our Facebook & Instagram for more exciting Contest

# Hot & Roll Celebrates the National Day



**MERDEKA & MALAYSIA DAY PROMOTION**

**Buy RM15 and above get 1 Crispy Chicken & Cheese for 50% off.** (In a single receipt)  
Valid from 29/8/2022 to 18/9/2022

**50% OFF**

**HOT & ROLL**

**BEST CREPE**

\*Terms & conditions apply  
\*Valid at selected outlets only  
\*Not valid with other promotions

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As we celebrate our 65th year of Independence, Hot & Roll joined in this special occasion with a special discount for all.

With a min purchase of RM 15 customers are entitled for **50% discount for one Crispy Chicken & Cheese**, our fan favourite also our signature selection. The campaign started from Merdeka day to Malaysia day.

We thank our fellow citizens for the continuous support towards Hot & Roll.

# **EVENTS & ACTIVITIES**

**In the 3rd quarter of 2022, many large scale physical events for franchise business owners took place within Klang Valley and outside of it. Hot & Roll too didn't miss out on this and participated in various conferences and exhibitions as part of our effort to grow the business and brand.**

**Through our participation in these events, we not only brought our brand closer to the people from various parts of Malaysia and expose them to the business opportunity available with us but we also had the chance to network and learn from other leading brands in the market.**



Jelajah Franchise Bay Kuantan, Pahang. 15th - 17th July 2022



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Jelajah Franchise Bay Shah Alam, Selangor. 19th - 20th August 2022.



# 29th International Franchise Exhibition & Conference

## Franchise International Malaysia

### 8th - 10th September 2022



The largest Franchise exhibition and conference held annually in Malaysia. And we are proud to say that this year we also had the opportunity to make our presence known in this exhibition.

We had over a thousand enquiries during the 3 days event and over a hundred applications for franchise business.

With the feedback obtained from the event, we are confident that our brand will continue to aggressively expand all across the country.



**NEW OUTLETS  
OPENING**



# WE ARE NOW OPEN!!

For the 3rd Quarter of 2022, we set foot at more locations within Klang Valley, East Coast as well as East Malaysia.

The Hot & Roll team's strong foundation enables us to grow continuously, while our franchisees' trust in us allows us to prosper over time.

Here's a little sneak peek of our new outlets that has been operating since July 2022.



AEON Alpha Angle  
opened on 4th of July  
2022.

Ampang Point outlet, our  
second pushcart opened  
on 14th July 2022.



Billion Jelawat located in  
Bachok, Kelantan started  
their operation on 1st  
August 2022.



What's better than a Hot & Roll wrap to bite on while waiting for the flight to your next destination.

We have now opened our 3rd push cart at Subang Skypark Airport on 19th September 2022.

Be sure to check it out at the walkway to the departure hall.





The Grand Opening of our Franchise Outlet in Emart Riam, Sarawak on 28th August 2022.

See you in the  
next edition.