# HOT & ROLL NEWSLETTER

#### EDITION 13 (JAN 2022- MARCH 2022)

#### **HOT & ROLL.COM**



### KICKSTART THE NEW YEAR WITH MORE FUN CONTEST



We started of the year with **"Peraduan Teka Slogan Kami"** in which the audience need to guess what is our Tagline.

Peraduan Cari Perbezaan & Menang the contest in Feb. The audience need to spot 5 difference to win the prize.





Peraduan Putar & Screenshot in March. Our LUCKY spin wheel where audience just have to capture a screenshot to win prize.

### We're still GROWING

#### - Lalaport 20th Jan 2022 -



Check us out at our new outlet in Lalaport LG 1 floor FH-13

#### - Mid Valley Megamall 2nd Feb 2022 -



# Come and grab a Hot & Roll at Level 3 Mezzanine Midvalley

### **GONG XI FA CAI**



....Welcoming the year of TIGER with LION dance at **Sunway Pyramid**....

## ANNOUNCEMENT

## WANT TO BECOME A FRANCHISEE

FIND OUT THE NEW PACKAGE FOR OUR FRANCHISE



#### Hot & Roll Franchise Cost

Updated: 1 <sup>st</sup> May,2022	Concept 1	Concept 2	Concept 3
Space Requirement (Square Feet) *	100 & Above (Open Kiosk/ Push Cart)	150 & Above (Open Kiosk or Any Retail Independent Structure Lot)	300 & Above (Open Kiosk, SOHO/ Mall In-line-store / Street Retail Shop lot)
Franchisee Fee (RM)	20,000	28,000	33,000
Security Deposit**	15,000	15,000	15,000
Duration of Franchise	5 years	5 years	5 years
Royalty Fees *** A&P Fees*** (For Adhoc Events) POS System Fees (RM)***	5% of Monthly Gross Sales 3% of Monthly Gross Sales 165 (Monthly)	5% of Monthly Gross Sales 3% of Monthly Gross Sales 165 (Monthly)	5% of Monthly Gross Sales 3% of Monthly Gross Sales 165 (Monthly)
Number of Equipment Allowed	<ul> <li>1 Paratha Hotplate</li> <li>1 Crepe Machine</li> <li>1 Automatic Mixer</li> <li>1 Two-Door Chiller &amp; 1 Freezer</li> <li>1 Set of Kitchen Wares</li> <li>1 E-POS Cash Register</li> </ul>	-1 Paratha Hotplate -2 Crepe Machine -1 Automatic Mixer -1 Two-Door Chiller & 1 Freezer -1 Chest Freezer -1 Set of Kitchen Wares -1 E-POS Cash Register -2 TV Menu	-2 Paratha Hotplate -2 Crepe Machine -1 Automatic Mixer -1 Two Door Chiller & 1 Freezer -1 Chest Freezer -1 Set of Kitchen Wares -1 E-POS Cash Register -2 TV Menu
Number of Staff	2 + Owner	3+ Owner	4 + Owner
Payment of Investment Costs	100% before commencement of mandatory training	80 % before commencement of mandatory training. Balance of 20% to be paid before outlet opening	80 % before commencement of mandatory training. Balance of 20% to be paid before outlet opening
Outlet Development Cost**** (RM)	150,000 & above	180,000 & above	210,000 & above

\*. Franchise Fee Rates are based on the Demise Premises as stipulated by the Landlord's Letter of Offer / Tenancy Agreement

\*\* Security Deposit: A 'Security Deposit' in the amount of RM15,000.00 is paid in advance and held in reserve by the Franchisor in the event of the Franchisee failing on a contractual obligation.

\*\*\*. Monthly Royalty Fee of 5% and A&P Fees of 3% of Franchisee's monthly gross sale to paid to the Franchisor, Point of Sales (POS) system fees RM165 per month,

\*\*\*\*Outlet Development Cost shall include Franchise Fee & Security Deposit

\*\*\*\*\*New franchise fees effective from 1<sup>st</sup> May,2022.

**DISCLAIMER:** Hot & Roll Holdings Sdn Bhd (the "Franchisor") or any of their employees or representatives makes no warranties, either expressed or implied, concerning the accuracy, completeness, reliability, or suitability of the information contained in this document.